

General Notes from User Testing App Feb.22

Cuquis - (25) Female

- Skipped the tutorial section
- Was surprised that registration was necessary before being able to continue to the app
- The 'referral'/'how did you hear about this app' options were too specific and didn't offer an 'other' or fill in your own answer section.
- Likes the color scheme, blue is calming
- Likes the ability to toggle/use a slider to set levels of pain/details
- Under the 'triggers' section the 'add' button blends in and is hard to find for adding in your own, specific triggers.
- *Likes the recurrence of the slider within the app for setting levels.
- Was confused why when setting the 'stress level' it is a box that pops up rather than a slider-which feels inconsistent.
- Likes the linear structure of going through and adding triggers and experiences when recording a migraine (such as placing where the migraine is occurring on the head and other specifics).
- The hamburger menu on the Home screen is confusing and many of the items in it seem redundant.
- The stethoscope icon for the provider is confusing and would make more sense if it was a medical symbol or hospital icon.
- The Reports section graph could use filters to help refine specific triggers/levels/ etc.
- *The calendar feature is nice but would be good if it was more front and center.
- The inconsistency and redundancy of some of the icons and menu features can be frustrating.
- Would be nice to make the reports graph more like the Life App.
- The subject icons change/rotate on the home screen which is confusing and frustrating.

Fannique (25) Female

- Went through the tutorial section
- App looks innovative and likes the color scheme, especially for individuals who may be light sensitive with migraines (could potentially go a little darker with the colors)
- From first impression in the app store, she said it would be something she would try because of the rating it has (4/5 stars)
- Was frustrated that she could not login with facebook
- Main navigation Icons at the bottom of the screen could have labels to help clarify the purpose
- Like that record headache button is big and in the middle of the screen
- Two chat bubble icon for community makes more sense than the people one
- The bar chart icon for reports and stethoscope icon do not accurately represent what each link does, should be a different icon
- Like the option to add a specific trigger and that it then remains in the trigger list for future input

- Like the option to add a medication but wishes that none was an option (she added in her own option for none)
- Easy process and logs it on there
- “If I had a full blown migraine, I would add the information after it calmed down”
- Wishes there was a place within the app to get a summary / suggestions for ways to help migraines if she has a certain trigger
- Like how they added the weather and pressure

Summary Report

From our user testing we found some commonalities across the users and their experiences exploring the app. First, both users felt that the app store accurately portrayed what the app was actually like. Being that it has 4 stars, both users felt that this would be something they would download on their own. The iconography and lack of labeling for the main navigation at the bottom of the screen made it difficult for users to understand what each link represented. For instance, both users found the stethoscope confusing and not accurately representing the provider page. Additionally, both found the redundancy and inconsistency of icons and menu features frustrating. Both users liked the color scheme of the application. The users felt the blue was calming and noted that it could be beneficial for those who are light sensitive during a migraine. The linear structure and step by step method of putting in triggers, medication, mood etc. once a migraine has been recorded was an easy process for both users. They did not feel overwhelmed or deterred from the process, however, one noted that she would likely not record a migraine while it was occurring. Finally, both users found navigation fairly straightforward and intuitive.

We also found some discrepancies and differences across our two users. One user skipped the tutorial because she found it easier to explore the app on her own rather than looking at the tutorial and the other completed the tutorial phase. One user was really frustrated that she could not login with facebook and noted that this would likely be a turning away point. One user experienced the subject icons changing/rotating when she would return back to the homescreen which she found confusing and frustrating. One user noted the calendar was really helpful but wished that it was more front and center for her to be able to review her past migraines. The other user did not make a comment on this aspect of the app. Interestingly, one user found the report section clear and easy to understand while the other user found the layout of the graph confusing because of the amount of information and amount of text presented at one time. One user mentioned she liked the presentation of the weather, more specifically the pressure which she noted is something important for people with migraines to know. The other user did not make a comment on this aspect of the app. Finally, one user noted that she wished there was

something in the app that provided a summary on migraines or helpful tips on ways to target particular triggers.